

## Nobody can do everything, but everybody can do something'' - Max Lucado (1955 - )



Contribute Ltd. was founded in Malta during 2013 by Janika Portelli, Nils Wijkmark and Karl Wijkmark, three young persons that are all passionate about social entrepreneurship. If we can let people know more about the water situation in the world today while selling our product, perfect. Our basic belief is that it is possible to run a business while at the same time helping others!

Contribute wants to develop and rejuvenate charity as it is known today. Contribute Ltd. has found a solution to help vulnerable people by using market powers to connect commercial forces with charity aspects to raise money for less fortunate people. You do not just buy water; you buy the idea of social responsibility.

We believe in full transparency. As water projects are progressing and being completed, Contribute see it as absolutely vital to keep the consumers informed by providing photos and news from communities where wells have been built, and lives have been changed.

At Contribute, we try to keep our staff and overhead as small as possible so that we can maximize our donations to the charity partners. We are committed to maintaining high ethical standards. We review all charities and partners before entering into any partnership to ensure our customers that the donations are going to water and sanitation projects in Africa and not to e.g. administrative expenses. Our auditors ensure that all the money promised on our website,

facebook page, twitter or similar medias go straight to charity.

We are always interested in talented persons. If you think social entrepreneurship is something that you would like to work with or know more about, please contact us.







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Competition | info@contributewater.com
+(356) 79988987

Contribute Ltd. is a company based in Malta that was launched in 2013. Contribute conduct market-driven charity which means that the company generates money through commercial projects and donate part of the revenue to charity projects. Our vision is to be part in the creation of a world where everyone will have access to clean and safe drinking water and sanitation.